





PROUD TO BE ITALIAN WITH A U.S. HEART
 "THE FERRARI" OF MECHANICAL BULLS AND MULTI-RIDES

WE ARE A PROFESSIONAL MANUFACTURER OF THE MOST FAMOUS AND REAL MECHANICAL BULLS, MECHANICAL ARTS AND MULTI-RIDES GAMES FROM 1989

Welcome to our world where the impossible becomes possible!



<http://www.showgames.com>

<http://www.erikatessarolo.com>

<http://www.youtube.com/showgamesinvention>





Erika TESSAROLO



COMPANY VIDEO CLICK HERE:



PRODUCT CONCEPT FOR AMUSEMENT PARKS - GAME CENTER - INDOOR PARKS

ENTERTAINMENT
FOR ALL AGES

COIN OPERATED

SAFETY SYSTEMS
INTEGRATED



(SOME EXAMPLE)

PRODUCT CONCEPT FOR AMUSEMENT PARKS - GAME CENTER - INDOOR PARKS

ENTERTAINMENT
FOR ALL AGES

COIN OPERATED

SAFETY SYSTEMS
INTEGRATED



video:

https://www.youtube.com/watch?v=EZqJ_0t56NU



THE PERFECT PRODUCTS FOR FAMILY ENTERTAINMENT - OUR MECHANICAL MEDIUM MODELS!



AGE: +8 YEARS
INFLATABLE DIMENSIONS 3.60X3,60X1 MT.
(POSSIBILITY OF BIGGER INFLATABLE 4.14X4,14 - 4.30X4,30)
5/6 KW POWER
WEIGHT 300 KG
COIN OPERATED: COMPARISON COIN BOX/ ELECTRONICS/ CARD AND CREDIT
BUTTON

1* Top of the best selling
Arcade and amusement centers
MEDIUM BASIC BULL EUROPE AND MEDIUM ORIENT



1* best selling MEDIUM BULL in
United States



2* best selling CRAZY HORSE
United States



pag. 11/12/13

3* best selling THE WHITE SHARK
United States and Latin America



4* best selling MECHANICAL RODEO FOOTBALL
United States



5* best selling THE REINDEER in all world
for Christmas Season





MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL BULL
DELUXE MODEL
SPECIAL EDITION
LED+FOG MACHINE
CODE:SGI01M**

Video Here:

<https://www.youtube.com/watch?v=turneTGOYrk>





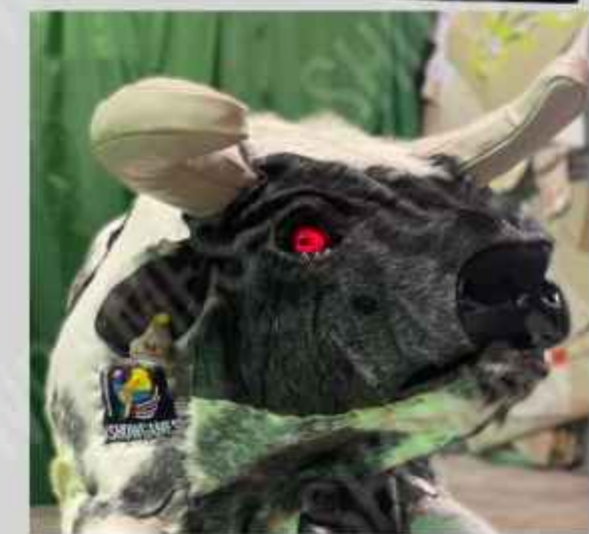
MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL BULL
DELUXE MODEL
CODE:SGI02M**

Video Here:

<https://www.youtube.com/watch?v=-6xKURPiziU>



M. ART TECHNOLOGY /SHOW GAMES



SHOWGAMES®
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MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM HORSE:
SGI3M**



Video Here:
<https://www.youtube.com/watch?v=WgulEFmmYWQ&t=52s>



THEMES, CUSTOMIZATION AND FLUORESCENCE



WE TAKE CARE OF ALL DETAILS





MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM BASIC
BULL CODE:
SGI4M**

HIGH QUALITY LEATHER MADE IN ITALY

**THE BEST SELLER
PERFECT
ENTERTAINMENT
FOR EVERYONE
40* DAYS OF
DELIVERY****



<https://www.youtube.com/watch?v=fqHd5iOn1Zs&t=50s>



*Delivery is subject to the application period, to the payment made, any delay is not attributable to the manufacturer

MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM BASIC
BULL CODE:
SGI4M**

**THE BEST SELLER
PERFECT
ENTERTAINMENT
FOR EVERYONE
40* DAYS OF
DELIVERY****



*Delivery is subject to the application period, to the payment made, any delay is not attributable to the manufacturer

MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM BULL
BASIC
CODE: SGI4M**

**THE BEST SELLER
PERFECT
ENTERTAINMENT
FOR EVERYONE
40* DAYS OF
DELIVERY****



Video Here :
<https://www.youtube.com/watch?v=AYdEFMgL2SE&t=10s>



*Delivery is subject to the application period, to the payment made, any delay is not attributable to the manufacturer

MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM
MAGIC BROOM
CODE: SGI5M**



HIGH QUALITY LEATHER MADE IN ITALY

MECHANICAL MEDIUM DOLPHIN CODE:SGI5M

Video Here :

<https://www.youtube.com/watch?v=Mpz5kaNTXtk>



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© copyright

MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
RODEO THE
GREAT WHITE
SHARK CODE:
SGI6M**



**ADRENALINE SENSATIONS. HIGH
QUALITY LEATHER MADE IN ITALY**

Video Here:

<https://www.youtube.com/watch?v=ECHK19J-UFc>



MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM
FOOTBALL
CODE: SGI7M**



Video Here:

<https://www.youtube.com/watch?v=tCLY9lf6LD8&t=9s>

MECHANICAL CYLINDER CODE : SGI8M



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MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

MECHANICAL
MEDIUM SURF
CODE: SGI9B



Video Here:
https://www.youtube.com/watch?v=TFKwR_9ZCEI



MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

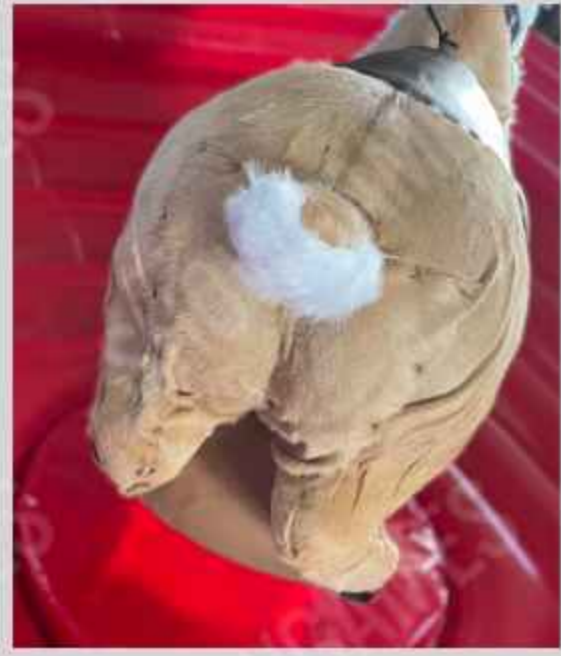
**MECHANICAL
RODEO REINDEER
CÓDIGO: SGI10M**



HIGH QUALITY LEATHER MADE IN ITALY

Video Here:

<https://youtu.be/iM46D-I5qE4>



MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

MECHANICAL
RODEO REINDEER
CODE: SGI10M



HIGH QUALITY LEATHER MADE IN ITALY



Video Here:

<https://www.youtube.com/watch?v=qNUUIIk9kbo>



MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
RODEO CAN
CODE:SGI11M**



Video Here:

<https://www.youtube.com/watch?v=y8jynv5ibQM>

MECHANICAL SNOW BOARD SIMULATOR CODE:SGI12M



MEDIUM MODEL 6+ SAVE SPACE DESIGNED

FAMILY ENTERTAINMENT

**NEW MECHANICAL
RODEO MIDDLE
BULL CODE: SGI12M**



HIGH QUALITY LEATHER MADE IN ITALY



Video Here:
<https://www.youtube.com/watch?v=6Cb4odQgaa8&t=32s>

MEDIUM MODEL 8+

FAMILY ENTERTAINMENT

**MECHANICAL
MEDIUM USA
FOOTBALL
CODE: SGI13M**



Video Here:
<https://www.youtube.com/watch?v=nLFqmcwHfP4>



THE BIGGEST MECHANICAL RODEO MACHINE SIMULATORS ARE PERFECT FOR BIG AMUSEMENT PARKS

AGE: +14 YEARS
INFLATABLE DIMENSIONS 4,80X4,80X1,20/1,30MT.
BODY DIMENSIONS: 2,10/2,20X1X1 MT.
6/7 KW POWER
WEIGHT 450 KG
COIN OPERATED: COMPARISON COIN BOX/ ELECTRONICS/ CARD AND CREDIT
BUTTON MANUAL AND AUTOMATIC MODE

↑ THE BEST SELLER IN USA!



SAFETY SYSTEM INTEGRATED



FOR THE BIGGEST MODEL IT'S REQUIRED THE PRESENCE OF THE OPERATOR BOTH AUTOMATIC AND MANUAL MODE

BIG MODEL 14+

MECHANICAL BIG
HORSE CODE:
SGI1B



HIGH QUALITY LEATHER MADE IN ITALY



MECHANICAL BISON/BUFFALO BIG CODE: SGI2B



BIG MODEL 14+



HIGH QUALITY LEATHER MADE IN ITALY



MECHANICAL BIG
BULL CODE:
SGI3B



BIG MODEL 14+



**BUCKING MACHINE
FOR PROFESSIONAL
USE CODE: SGI4B**



MECHANICAL BIG CAMEL COSE: SGI5B

BIG MODEL 14+

DIFFERENT
GAMES FOR
ENTERTAINMENT
AND
ADVERTISING

BIG BOTTLE FOR CLIMB CODE SGI6B



BIG BOWLING PIN FOR CLIMB CODE SGI7B



ROTATORY TRUNK CHALLENGE BIG CODE SGI18B



SMALL

EL TORBELLINO MECHANICAL SMALL BULL

AGE: +7 TO 13 YEARS
 INFLATABLE DIMENSIONS
 3X3X0.60 MT.
 BODY DIMENSIONS:50X40X40
 POWER 3/4 KW
 WEIGHT 150 KG
 COIN OPERATED: COMPARISON/
 ELECTRONIC/CREDIT CARD AND
 BUTTON
 AUTOMATIC CONSOLE



www.ShowGames.com

HIGH QUALITY LEATHER MADE IN ITALY

317 258 4601

TORBELLINO

M



M.ART TECHNOLOGY SHOWGAMES®
Ride the Fun - Ride your Future Since 1989

Fantastic attractions for child and teen!



SHOWGAMES®

SMALL

**SMALL SIZE
AGE 2+ WITH
INFLATABLE**

MECHANICAL BEAR SMALL: SGI1S



MECHANICAL BISON SMALL: SGI2S



MECHANICAL BULL SMALL: SGI3S



MECHANICAL CAMEL SMALL: SGI4S



AGE: 2+ YEARS
 DIMENSION: 1.5 X
 1.7 X 0.40 MT. BODY
 DIMENSIONS: 50 X 40 X 40
 POWER 2KW WEIGHT 80
 KG COIN OPERATED :
 COIN BOX COMPARISON/
 ELECTRONICS/CREDIT
 CARD AND BUTTON
 AUTOMATIC CONSOLE

MECHANICAL CATERPILLAR SMALL: SGI5S



MECHANICAL ELEPHANT SMALL: SGI6S



SMALL

MECHANICAL BALL SMALL:SGI7S



MECHANICAL HORSE SMALL: SGI8S



**SMALL SIZE
AGE 2+ WITH
INFLATABLE**

MECHANICAL KOALA SMALL : SGI9S



MECHANICAL PANDA SMALL: SGI10S



AGE: 2+ YEARS
DIMENSION:
1.5 X 1.7X0.40 MT.
BODY
DIMENSIONS:50X40X40
POWER 2KW
WEIGHT 80 KG
COIN OPERATED : COIN
BOX COMPARISON/
ELECTRONICS/CREDIT
CARD AND BUTTON
AUTOMATIC CONSOLE

HIGH QUALITY LEATHER MADE IN ITALY

MECHANICAL REINDEER SMALL: SGI11S



SMALL MODEL WITH SPONGE MAT: SGI12S



KIDDIE RIDES REINDEER: SGI1KR



KIDDIE RIDES PEGASUS SGI2KR



HIGH QUALITY LEATHER MADE IN ITALY

**SMALL SIZE
RIDES
AGE 2+**

AGE: 2+ YEARS
DIMENSIONS:
1.5 X 1.7X0.40 MT.
BODY DIMENSIONS:
50X40X40
POWER 2KW
WEIGHT 80 KG
COIN OPERATED :
COIN BOX
COMPARISON/
ELECTRONICS/CREDIT
CARD AND BUTTON
AUTOMATIC CONSOLE

OTHER
PRODUCTS

DOUBLE PLAYER AND 1 PLAYER
BOXING SIMULATOR SGI10P



BOXING SIMULATOR 1 PALYER :
SGI20P



DRESSAGE SIMULATOR HORSE : SGI30P



SIDAN PUNCH BALL: SGI40P



OTHER
PRODUCTS

SHOPPING CART BULL STYLE: SGI50P



PNEUMATIC SURF SIMULATORS FOR POOL : SGI60P AVAILABLE IN DOLPHIN, SHARK, BULL ETC

OTHER
PRODUCTS



ELECTRIC SURF: SGI70P



MECHANICAL BULL BOARD BOXES GAMES: SGI80P

OTHER
PRODUCTS



SPRING SERIES: SGI1SS



HAPPY SWIMMING DOLPHIN: SGI1NP

HAPPY MEDIEVAL PALIO: SGI2NP

NEW PROJECT
MECANIC
SCULPTURES



MECHANICAL DYNAMIC SCULPTURE



THE PLACE WHERE THE IMAGINATION BECOMES REAL...

CUSTOMIZE
YOUR
PRODUCT

WE WORK
TO REALIZE
YOUR
PROJECT



REMOTE ASSISTANCE 5.0 INTEGRATED

**INTERNATIONAL
PATENTS
ALL RIGHTS
RESERVED**



**COIN OPERATED
NO NEEDS
OPERATOR**

CERTIFIED SAFETY SYSTEMS TESTED FROM 1898!



**ADDITIONAL SAFETY SYSTEM
INTEGRATED**



**SAFETY SENSOR STOPS IN 0,01
SECONDS**

OUR PRODUCTS WORKS COIN OPERATED - WITHOUT OPERATOR!



Standard products No operator needed:

How does our rope security system work? Until the player pulls the rope, the game does not work when he leave the rope the game stops immediately.

This mechanism is an electro-mechanical system, our intellectual property and guarantees 100% safety: when the player leaves the rope, the system stops in 0.01 milliseconds.

SAFETY SYSTEMS FOR AMUSEMENT PARKS NECESSITY

								
INSERISCI UNA MONETA DA 2€ INSERT A 2€ COIN	APRI IL CANCELLO OPEN THE GATE	TIRA LA COROA E TIENILA TIRATA PULL THE ROPE AND KEEP IT PULLED	TIENILA TIRATA, SE LA LASCIA SI FERMA E NON PUOI GIOCARE PULL THE ROPE, IF YOU LEAVE THE GAME STOPS	BAMBINI SUPERVISIONATI DA ADULTI CHILDREN SUPERVISED FROM ADULTS	SOLO UNA PERSONA ALLA VOLTA JUST ONE PERSON AT TIME	NON ENTRARE NELL'AREA CON ZAINI E BORSE DO NOT ENTRY IN THE AREA WITH YOUR STAFF	PREMI IL PULSANTE PER APRIRE IL CANCELLO PUSH THE BUTTON TO OPEN THE GATE	ESCI DAL REGINTO DI GIOCO EXIT THE GAME AREA

How the player can play?

Enter coin or push the credit button -

Open the door to enter into the area: go up on the machine and pull the rope, hold it 3 seconds and the game starts.

Leave the rope and immediately stops

Press the exit button to open the door leave the playing area.

If anyone tries to enter into the area when it is works the play are stopped immediately.

If the inflatable is not inflated correctly, the game does not work!



WATCH THE VIDEO HERE:

<https://www.youtube.com/watch?v=bnj6tMQtqQk&t=1s>



CREATIVE HANDMADE WORKS



ULTRA SOFT AND SUPREME QUALITY



OFF LIMITS IT'S A KNOCKOUT CHALLENGE



OUR PANELS CAN WORK IN 220V AND 110V



OUR CONTROL
PANEL MODELS

CUSTOMIZABLE
RESISTANT
REFINED
PROFESSIONAL



RESISTANT BUT ALSO SOFT!

FIBERGLASS COVERED BY POLYURETHANE AND ANTI-TRAUMA FOAM TOTALLY HANDMADE

SOFTLY
MATERIALS



LEGS AND HORNS MADE WITH THE BEST LEATHER AND FOAM TO ENSURE SAFETY



WATCH NOW HOW OUR SAFETY SYSTEM WORKS

PATENT
INTERNACIONAL
ALL RIGHTS
RESERVED



Click here



Click here



Estimation and analysis Show Games - Medium Mechanical Attraction

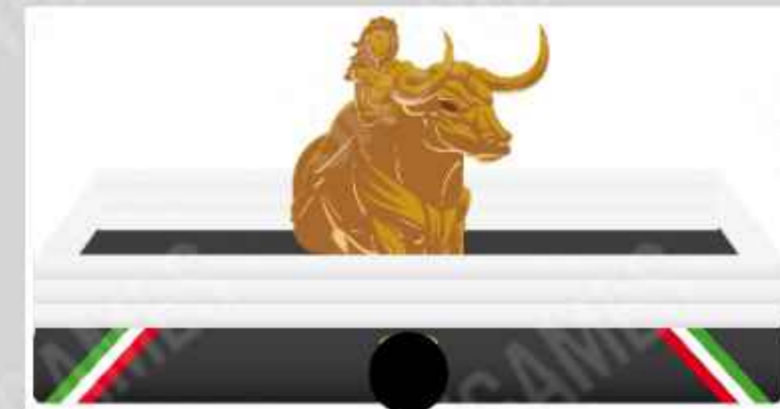
Family entertainment for over 8 years Price 26,000/30,000 Euro/\$ Custom games 30,000/35,000 Euro/\$

ROI - REVENUE PROJECTION

CAPACITY	UNITS	REVENUE PROJECTION	EU-UAE +	USA
Number of Passengers	1	Average ticket price	Euro 2,00	Dollars 5\$
Passangers Capacity	1 every 60 seconds	Time per play 1 minute	Euro 2,00 every 1 Minutes	Dollars 5,00 every minutes
Number of operating hours per day	8	Earnings per 1 Hour	Euro 118,00	Dollars 300,00
Estimated Daily Passenger Capacity	480	Earnings per 8 Hours	Euro 944,00	Dollars 2.400,00
Estimated Annual Passenger Capacity	115,200	Earnings per Week	Euro 6.608,00	Dollars 16.800,00
		Gross Annual Income	Euro 344.560,00	Dollars 873.600,00

Yearly Economical Cost Report

	EU-UAE +	USA
Gross income	Euro 344.560,00	Dollars 873.600,00
Expenses:		
Cost of Basic Machine	Euro 25.000,00	Dollars 26.500,00
Maintenance	Euro 15.000,00	Dollars 10.000,00
Payroll Operators	Euro 00,00	Dollars 2.000,00
Insurance	Euro 350,00	Dollars 2.000,00
Marketing Promotion	Euro 3.500,00	Dollars 4.500,00
Transportation Cost for delivery	Euro 1.500,00	Dollars 3.500,00
TOTAL OPERATING COST	Euro 45.350,00	Dollars 46.500,00



*Report Data study from 1989 based on Show Games Customers
*Data are based on estimation only and cannot be guaranteed.

SOME HONORS AND AWARDS



**LIFE IS ART
WE ARE AN ART &
FAMILY COMPANY**



ArtExpò Gallery



Biennale Internazionale

La Palma d'oro per le Arti Visive 2020

Artista selezionato

Erika Tessarolo



opere ammesse in video esposizione il 19 settembre 2020
Salon Citrus – Hotel Martinez – Cannes (Francia)



WE ARE ASSOCIATED



OUR HISTORY

Click here



30th Anniversary

www.showgames.com



SINCE 1989



OUR HISTORY AND MISSION



Erika Tassarolo

Owner/CEO Entrepreneur Artist and designer since 2006.
 Born in Brescia on April 14, 1986. She acquired the Show Games Brand from her father, with M.Art Technology she has brought an artistic and luxury evolution to the entire brand, she has grown and gained experience in this sector since 2006, following her father and the artisans, acquiring more and more experience and professionalism. She is specialized in the invention and realization of all types of inventions, Customer support, amusement park designer, party event planner. Winner of multiple national and international awards. Artist, featured at "World Wide Italian Excellence 2021 Rome - Washington DC" many other awards and honors <http://www.erikatassarolo.com>

The Show Games brand was founded by the Tassarolo an Italian family in the 1989, the world's number 1 leader in the invention and production of professional mechanical rodeo machine, bulls and multi-mechanical rides games.

Show Games entered the international market between the 1989 and 1990, with the invention of the first SURF SIMULATOR PNEUMATIC & BOXING SIMULATOR, and subsequently in the 1991 with the MECHANICAL RODEO BULL. this are the fist web site created from Show Games in the 1989 (<http://web.tiscali.it/showgames/>)

Over the years it has developed experience and skills, becoming one of the best companies in the construction of rodeo machines

In fact the best seller: The Rodeo Bull Machine.

Making these machines increasingly professional and realistic, these machines are considered the most realistic in the world, both in appearance and in the movement of the animal, recreating the true conditions of the sport of rodeo.

Over the years, the company has always concentrated research and development to improve its product, and with the acquisition of the brand and the company by Erika Tassarolo, the entire company structure, product technology, mechanical performance and quality ' have had a powerful and incredible development. Which allowed us to open global markets such as the United States, Latin America, the United Arab Emirates. Even today Erika is committed to improving every single detail of the product and the company concept, also creating innovative technologies applied on its products, thus guaranteeing remote assistance and continuous safety updates on the functioning of each product.

She transformed every single piece created and constructed in detail into a unique and unrepeatable piece of art. Since 2019 Erika Tassarolo has been an active member and part of SIAE, the Italian Artists' Association which protects every single work of art which is then used for entertainment

Famous people and amusement parks choose our products for safe, professional and realistic entertainment just like these examples:

Professional World Rodeo Champions used our products for their training, like Adriano Moraes' three-time PBR world championship. <https://pbr.com>, Fun Spot Parks America, MC Donald, Samsung, Ricola, Rovagnati, Philippe Plain, Juventus Football Club, Heineken, Jack Daniels, Sector without limits, Fiat Chrysler, Bayer, Wrangler, Bacardi, The Air Force of the United States (USAF), Gardaland, Mirabilandia, Magic Land (Merlin Group & Parque reunidos) and so many other brands

Show Games It is also an extremely amazing artistic brand.

Thanks to the old and the traditional art of manual craftsmanship, we can customized and create every kind of project.

We also have make a mechanical arts for gallery art and artist example the famous artist Franco Lo Svizzero, with the beautiful white horses designed by Show Games brand named "Girotondo".

Our most important market is the United States, United Arab Emirates, Russia, Europe and all rest of the world.

You can find our products in all countries.

Ugo Tassarolo

Inventor from 1976 - owner from 1989 to 2005.

Born in Brescia on 19 December 1952. Inventor since 1976. Owner and founder of Show Games brand in 1989. Specialized in the concept and construction of mechanical, electronic and general purpose machines. An amazing inventor and a visionary mind, considering his jubilation, he follows and supports Erika.





THE REASON WHY YOU SHOULD CHOOSE OUR COMPANY



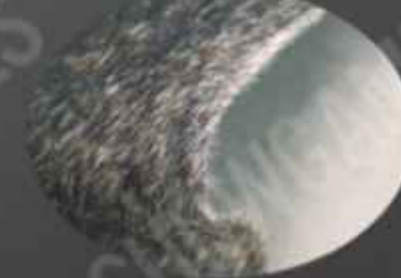
THE MOST STRONGEST MECHANISM TO HANDLE ANY HUMAN WEIGHT

NO OPERATOR NEEDED

SUPERIOR SAFETY SYSTEMS

REAL ANIMAL MOVEMENTS

REAL LEATHER



HAND CRAFTED & CUSTOM-DESIGN

SOFT MATERIAL

QUICK SET-UP (15 MINS)

LONG LIFE



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Mobile: +39 342 7083126 - Office: +39 (0)365 851368

READ CONDITIONS OF PURCHASE



THE REASON WHY YOU SHOULD CHOOSE OUR PRODUCTS





HIGH QUALITY - RELIABILITY



Professional welding on all our products, with so many years of experience.



All of our products are handmade and custom-designed.



The highest quality electronic components are used to make our control panels, and electronic systems.



Soft and durable parts. Real leather guarantee resistance, high quality, softly foam guarantee the safest of the products.



We use the strongest iron of Iron UNIC 45-C50 for our products.



The best safety system applied to our machine are at the services of our customers, to guarantee the work in autonomy and safety conditions.



Each piece that is worked, is made by mechanical rotation.



Strong and professional stitching gives an additional touch of elegance to the product





M.ART TECHNOLOGY BRAND SHOW GAMES SALES AND SHIPPING WORLDWIDE BY FLIGHT SHIPPING DOOR TO DOOR



WHERE YOU CAN FIND US

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www.youtube.com/showgamesinvention
www.showgames.com

